

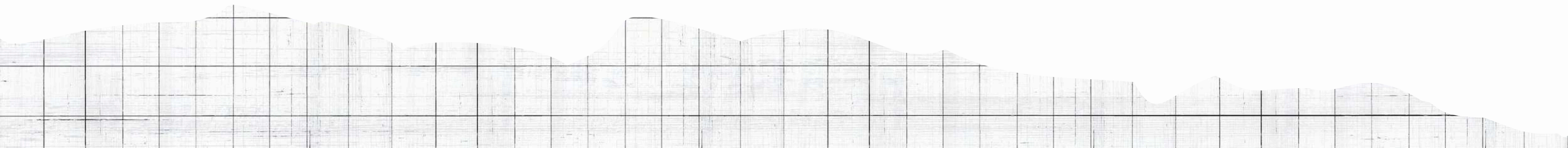
The Power of
**DIGITAL
MARKETING**

Explore the rising impact of digital marketing
in today's business environment.



Understanding *Digital Marketing*

Digital marketing leverages digital platforms to connect with target audiences and promote products, services, or brands. It covers websites, social media, search engines, email, and mobile apps, enabling businesses to engage consumers effectively. Using data-driven strategies, it facilitates personalized communication, real-time interaction, and measurable results, essential for business growth and brand visibility.



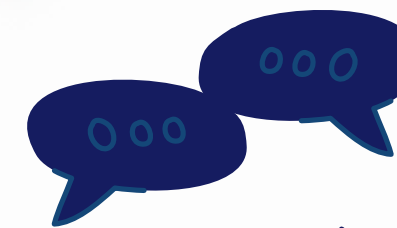
Targeted Approach:

Precise audience segmentation.



Measurable Outcomes:

Track and optimize campaign performance.



Engaging & Interactive:

Foster two-way communication.

Advantages of
DIGITAL MARKETING



Expanded Audience Reach:

Connect with a global audience.



Cost Effective:

Lower costs compared to traditional marketing.

Essential **Digital Marketing** *Channels*

Website & Search Engine Optimization (SEO)

Social Media Marketing (SMM)

Email Marketing

Content Marketing

Pay-Per-Click Advertising (PPC)

Influencer Marketing

Website *and* SEO

NRC-NOKRYAN
Recruitment Consultancy

Role of a *Website.*



Your digital
storefront

SEO *Impact.*



Enhancing search
visibility and driving
organic traffic.

Optimization *Strategies.*



Keywords, backlinks, and
mobile-friendliness.

Two-way
Interaction:



Building trust and
brand loyalty.

Leveraging
Data Analytics:



Track engagement and
refine strategies.

Harnessing
Social Platform:



Engage users through
diverse content.

Crafting
**Compelling
Content:**



Storytelling, visuals, and
video marketing.

Social Media *Marketing*



Content Marketing



The Value of **Content:**

Educate, inform, and engage audiences.

Brand **Authority:**

Position your business as a thought leader.

Distribution **Channels:**

Social media, email, and SEO-optimized websites.

Content **Strategies:**

Blogs, videos, infographics, and case studies.

Why Email **works?:**

Cause high ROI and personalized messaging.

Building an **Email List:**

Segmentation for effective targeting.

Crafting Engaging **Campaign:**

Personalization and automation.

Measuring **Success:**

Open rates, click-through rates, and conversions.

Email Marketing



Popular **Platforms:**

Google Ads, Facebook Ads, LinkedIn Ads.

Campaign **Optimization:**

A/B testing, ad copy improvement, and analytics tracking.

Pay-Per-Click *Advertising*



What is **PPC?:**

Paid ads for instant visibility.

Driving **Targeted Traffic:**

Keyword bidding and ad placement.

Engagement *and* **Authenticity:**

Build credibility through genuine recommendations.

Long Term **Success:**

Establishing sustained influencer relationships.



INFLUENCER *Marketing*

The Power of **Influencers:**

Leveraging trusted voices in your industry.

Strategic **Partnerships:**

Collaborate with relevant influencers.



Our Collaborative Process

Consultation & Strategy: Defining objectives and crafting a tailored roadmap for success.

Design & Creation: Developing compelling content and intuitive user interfaces.

Development & Execution: Building robust software and launching targeted campaigns.

Testing & Optimisation: Ensuring quality and refining strategies for peak performance.

Reporting & Support: Providing transparent analytics and ongoing assistance for continuous growth.

1. Custom *software* **Development**

Tailor-made solutions to fit your unique business requirements and goals.

2. Web & Mobile **App Development**

Building responsive websites and intuitive mobile apps (iOS, Android, Cross-platform).

INNOVATIVE *Software* **SOLUTIONS**

3. Cloud **Solutions**

Leverage the scalability and flexibility of AWS, Azure, and Google Cloud platforms.

4. E-Commerce **Solution**

Create powerful online stores with seamless shopping experiences.

5. UI/UX *Design*

Crafting engaging and user-friendly interfaces that convert and delight.

ahrefs



Ubersuggest

**OUR
TECHNOLOGY
STACK**

Hootsuite



Gamma



ATS & CRM Workflow

nokryan.com/apply-now/

Apply Online

First Name

Email

Phone Number

Applying for the position

Experience

Qualification

Accepted file types: pdf, doc, docx

File Upload
 No File Selected (Max 5 MB)

nokryan.com/wp-admin/admin.php?page=bitform#/form/responses/edit/1

job Form

Builder Entries Settings

Preview Publish Update

Data Views & Edit View Analytics Report

	#	First Name	Email	File Upload	Applying for the position	Experience	Qualification	Phone Number	Status	
<input type="checkbox"/>	1	DR IMRAN DHANTIYA	drimrandhantiya22@gmail.com	<input type="button" value="Upload"/>	MBBS	9 years	MBBS	9925413912	Unread	<input type="button" value="More"/>
<input type="checkbox"/>	2	SANA NAZIR	sananaazir122@gmail.com	<input type="button" value="Upload"/>	MASTER OF PHILOSOPHY	5 YEARS	MASTER OF PHILOSOPHY	923211411954	Unread	<input type="button" value="More"/>
<input type="checkbox"/>	3	USAMA BIN WAHEED	usamabinwaheed2030@gmail.com	<input type="button" value="Upload"/>	Virtual Assistant	4 YEARS	PRE-MEDICAL	923115845648	Unread	<input type="button" value="More"/>
<input type="checkbox"/>	4	Waheed Ullah	drwaheed340@gmail.com	<input type="button" value="Upload"/>	NURSE	4 YEARS	BS-EMERGENCY CARE	966554535301	Unread	<input type="button" value="More"/>
<input type="checkbox"/>	5	Muhammad Waqas Anjum	engineerwaqas315@gmail.com	<input type="button" value="Upload"/>	Engineer	4 YEARS	BS	923017917171	Unread	<input type="button" value="More"/>
<input type="checkbox"/>	6	WASIM ULLAH	wasimroghani123@gmail.com	<input type="button" value="Upload"/>	MEDICAL LABORATORY	2 YEARS	MPHIL-MLS	923009747740	Unread	<input type="button" value="More"/>
<input type="checkbox"/>	7	Yaseen Khalid	yk9704332@gmail.com	<input type="button" value="Upload"/>	CARDIOLOGY TECHNICIAN	1 YEAR	BS	923185292107	Unread	<input type="button" value="More"/>
<input type="checkbox"/>	8	MUHAMMAD ZEESHAN	Zeeshan.saleem617@gmail.com	<input type="button" value="Upload"/>	Electronic Engineer	5 years	BS	03002730907	Unread	<input type="button" value="More"/>
<input type="checkbox"/>	9	Zubair Ali	zubair.ali19942016@gmail.com	<input type="button" value="Upload"/>	Engineer	11 year	Bachelor Of Electrical Engineering	923452718199	Unread	<input type="button" value="More"/>

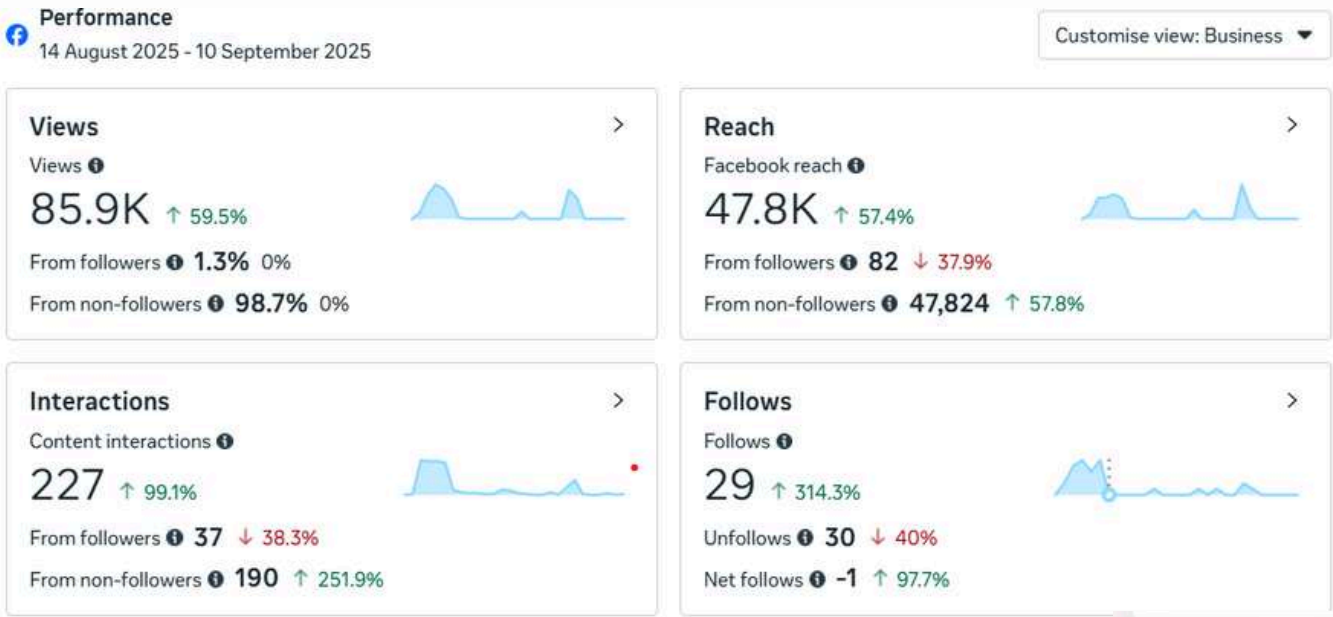
Industries We Empower

Our versatile expertise serves a diverse range of sectors, driving digital transformation.



Proven Success: Social Media Performance

Showcasing tangible results and client satisfaction through impactful projects.

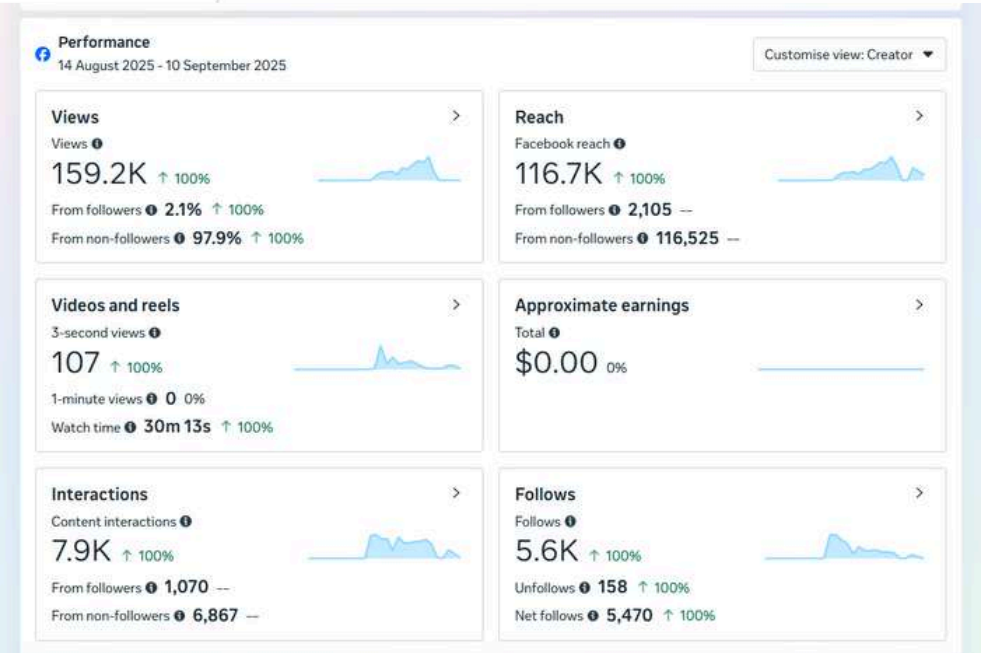


Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

Last 30 days: 12 Aug 2025 - 10 Sep 2025

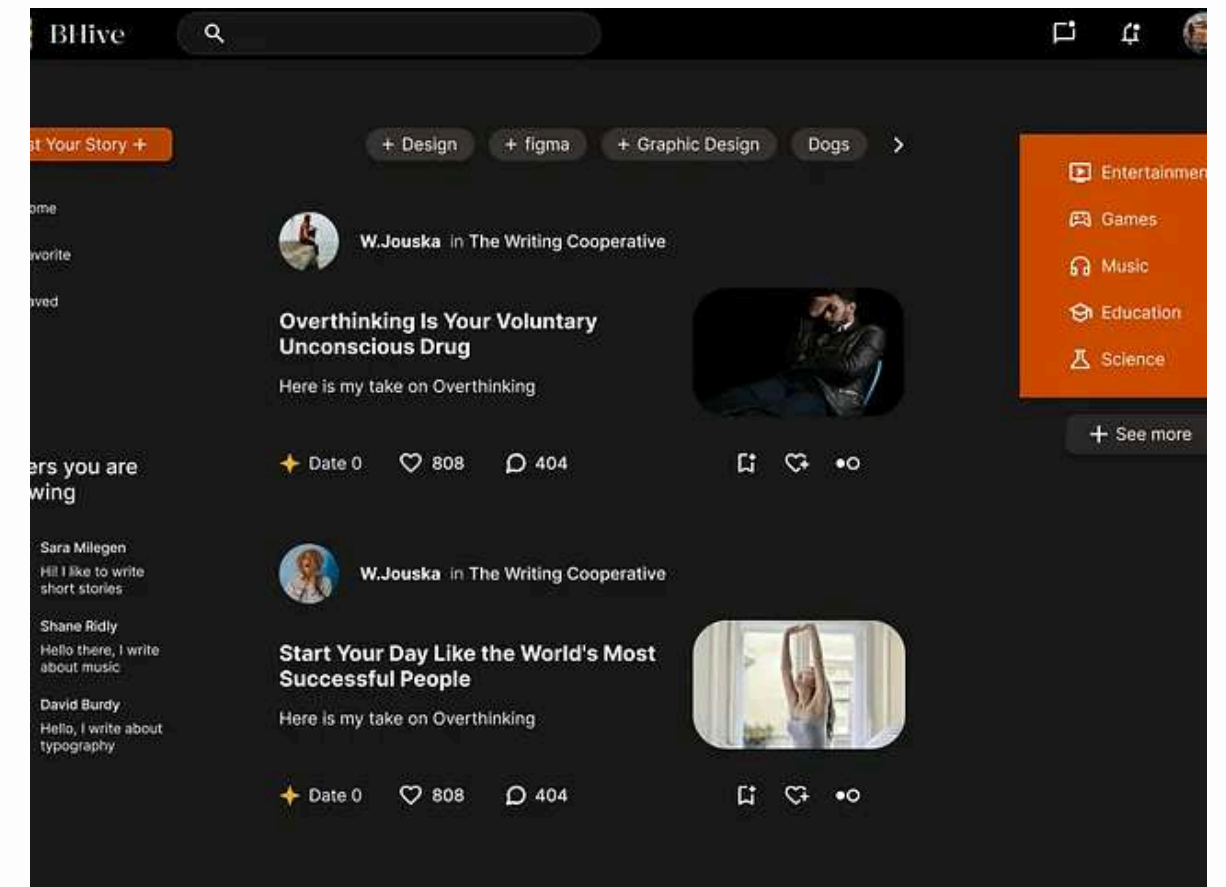
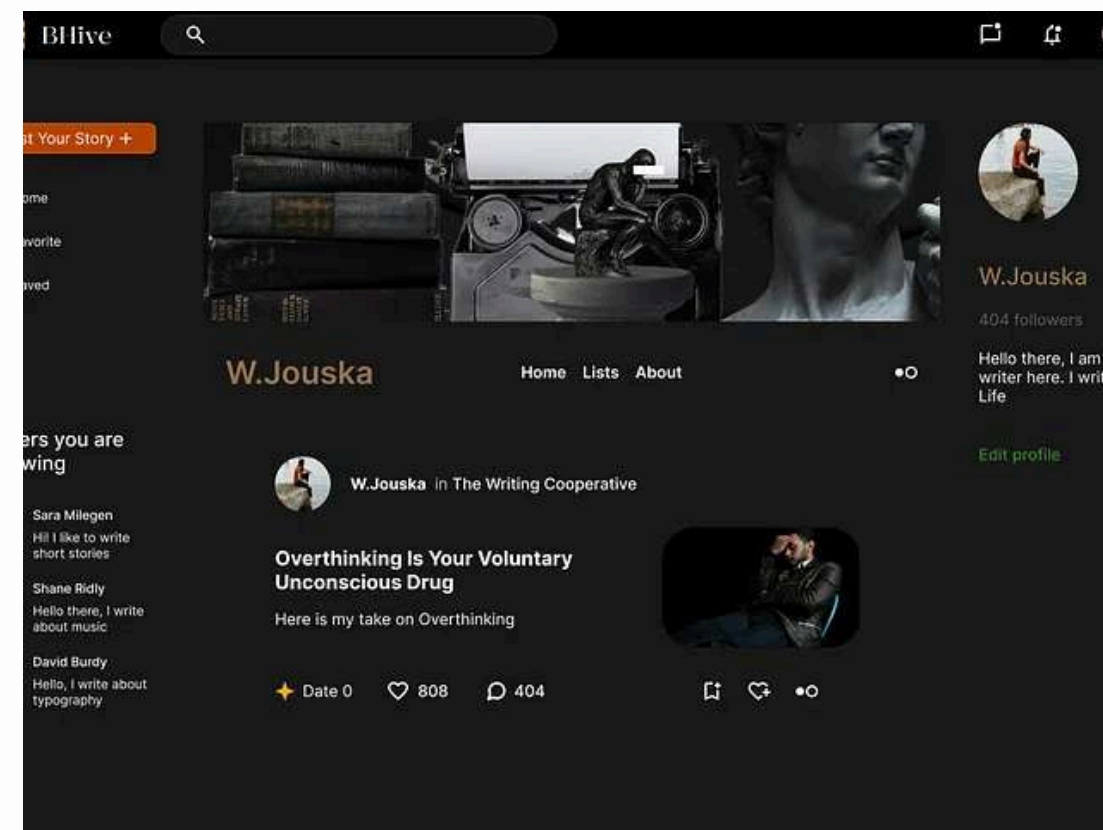
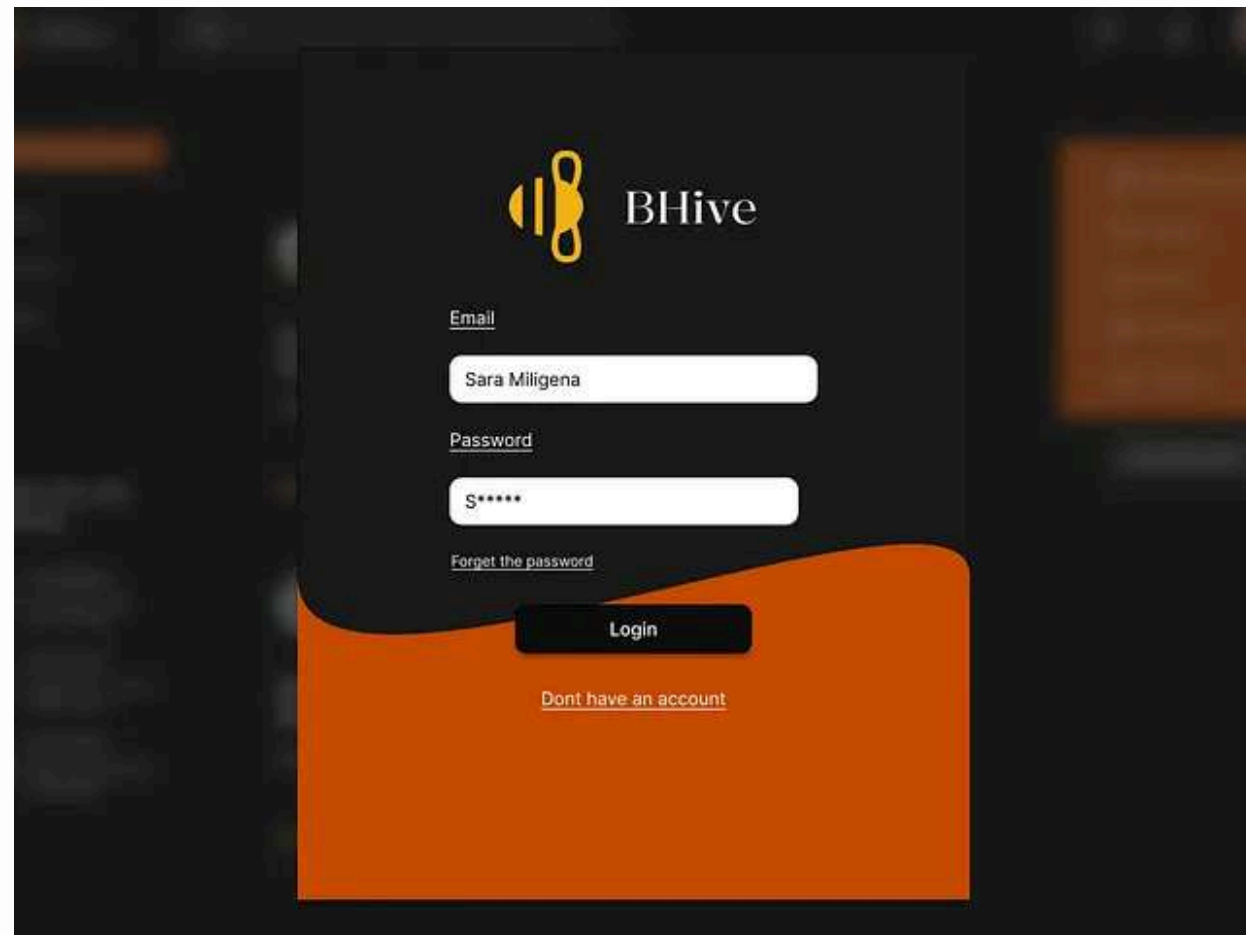
Columns: Performance and clicks Breakdown Reports Export Charts

Off/On	Campaign	Attribution setting	Results	Reach	Frequency	Cost per result	Budget	Amount spent	Ends	Impressions	CPM (cost 1,000...)
	Sada e madinah followe...	7-day click or ...	5,340	85,304	1.62	Rs2.42	Rs300.00	Rs12,914.56	9 Sep 2025	138,449	
	azad visa leads campaign 2 - Copy	7-day click or ...	246	15,365	1.37	Rs12.47	Using ad set bu...	Rs3,068.36	15 Aug 2025	21,036	
	al Charts	Messaging conversat...	175	34,020	1.41	Rs35.39	Rs1,200.00	Rs6,192.38	10 Sep 2025	47,904	
	SADAE madinah umrah Engagement campai...	7-day click or ...					Rs1,200.00	Rs0.00	13 Sep 2025		
	SADAE madinah umrah Engagement campai...	Messaging conversati...							1 day left		
	Sada e madina umrah Leads campaign 1st sep	7-day click or ...	4	604	1.05	Rs19.65	Rs5,000.00	Rs78.61	6 Sep 2025	633	
	Sada e madina umrah Leads campaign 27th a...	7-day click or ...	26	1,993	1.26	Rs40.91	Rs1,250.00	Rs1,063.59	31 Aug 2025	2,519	
	English teachers Resume-traffic campaign-1...	7-day click or ...		18,720	1.53		Rs1,000.00	Rs3,966.21	19 Aug 2025	28,677	



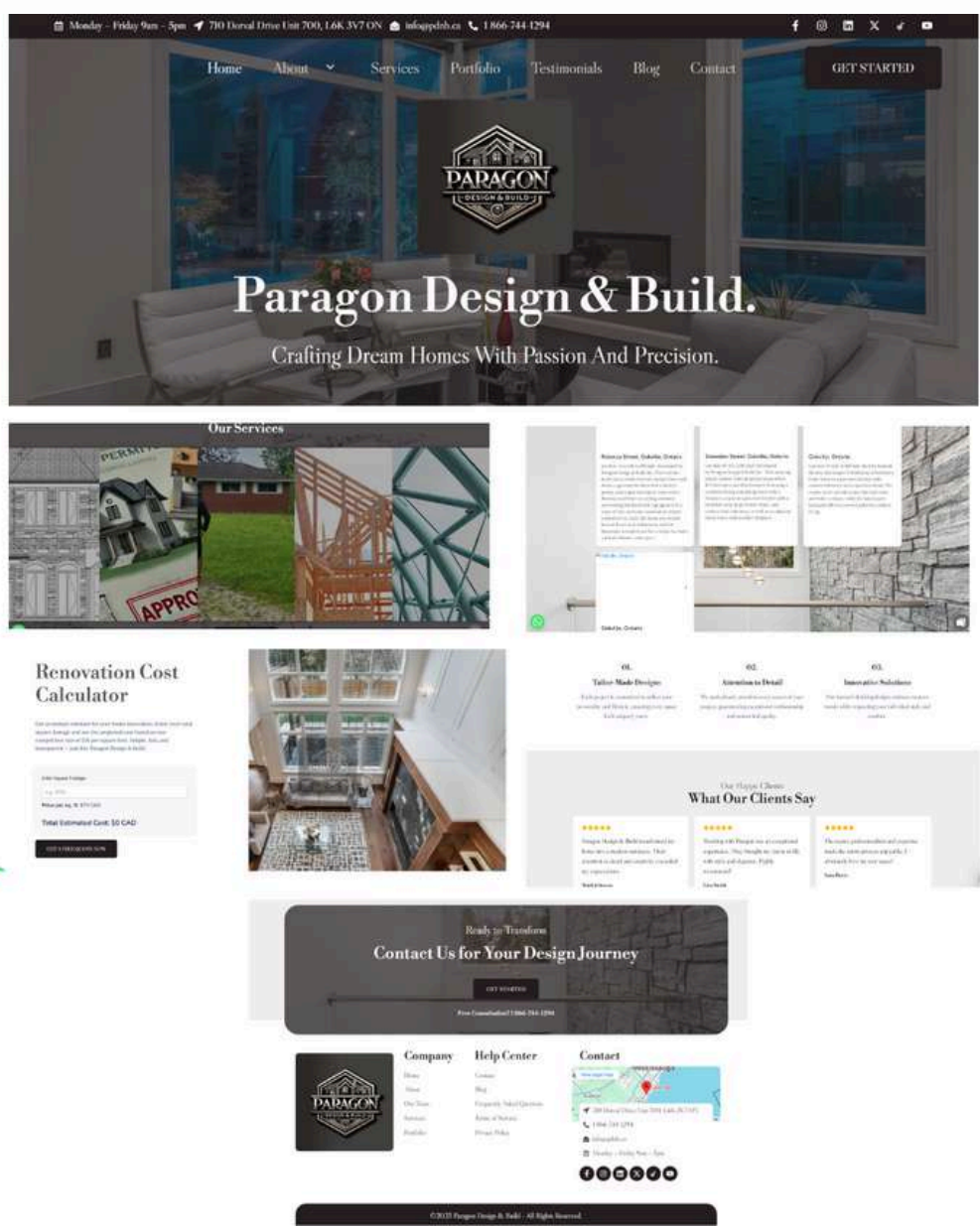
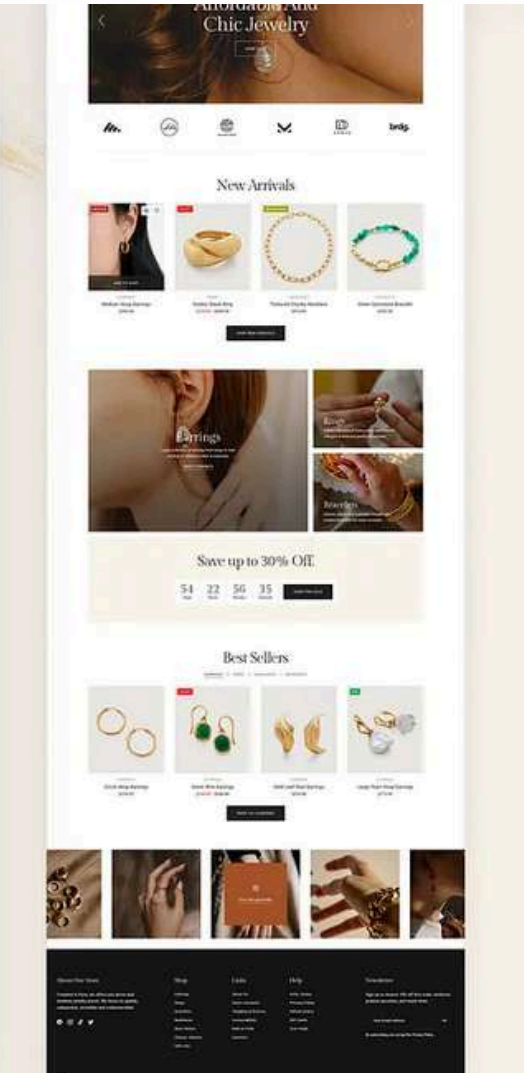
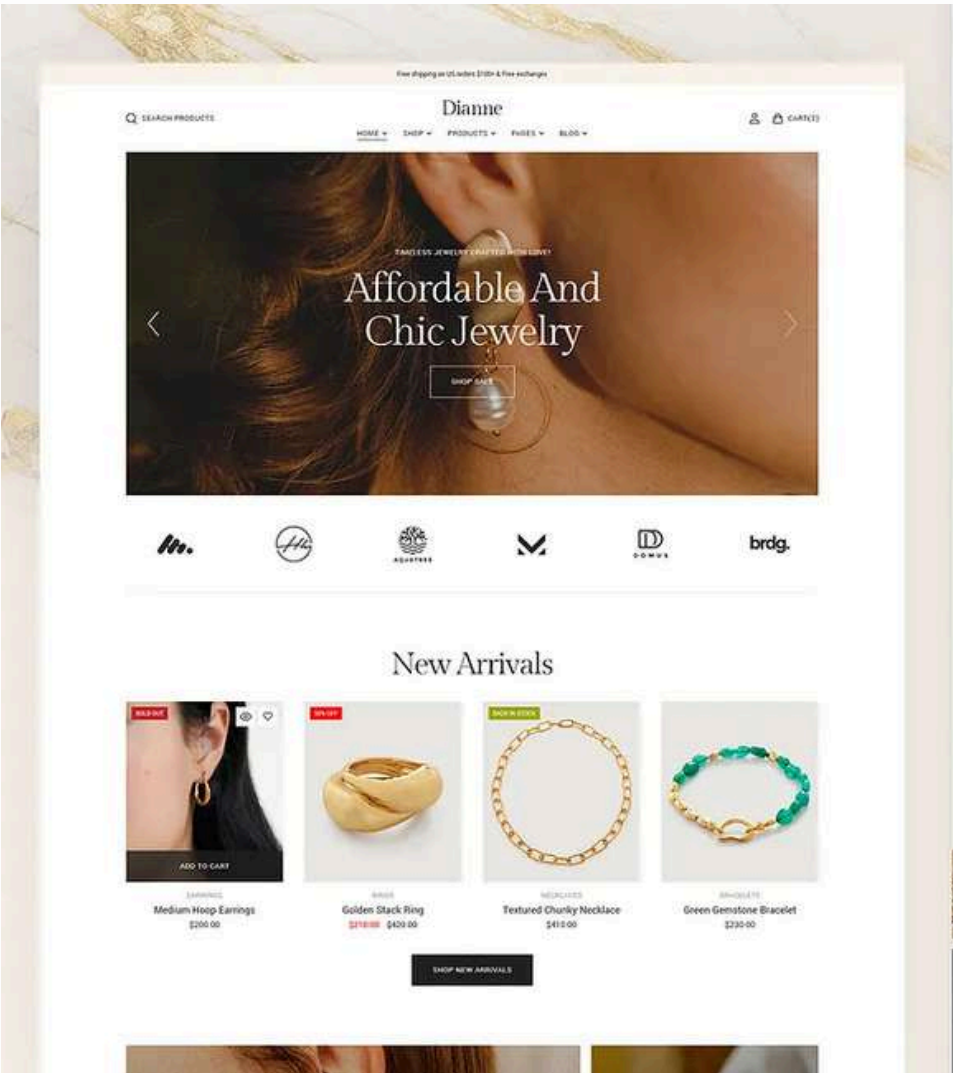
Proven Success: Our Portfolio

Showcasing tangible results and client satisfaction through impactful projects.

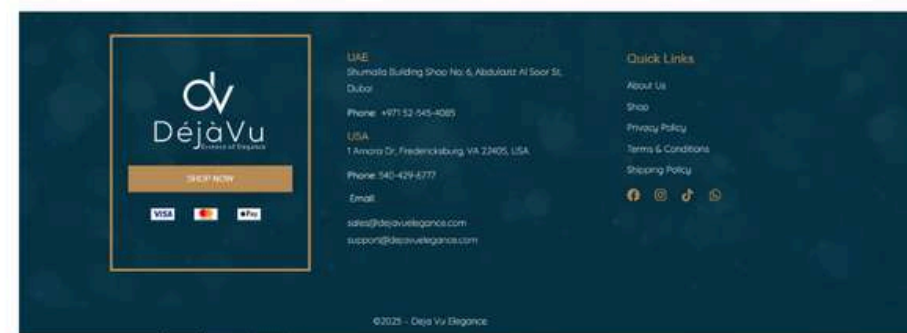
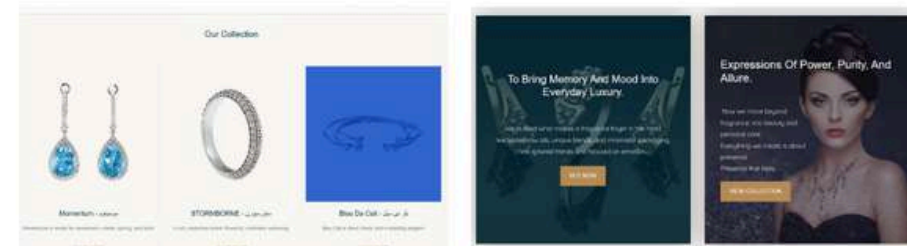
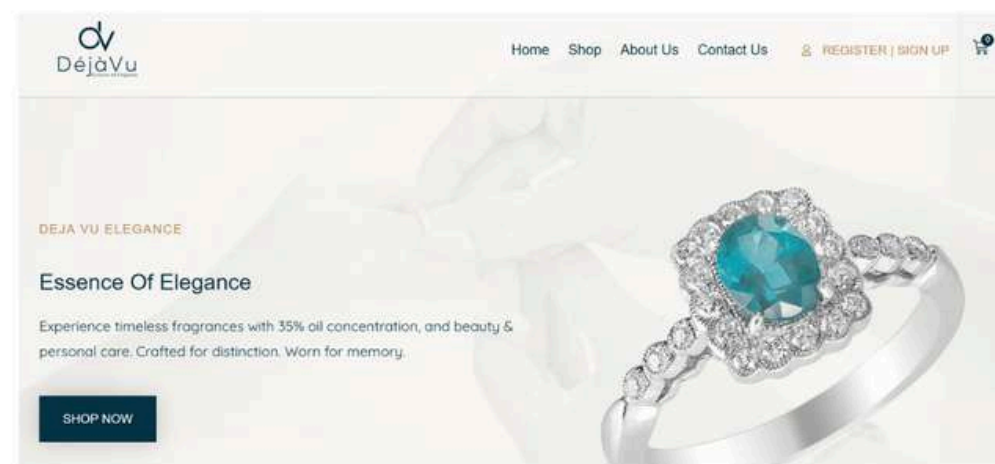
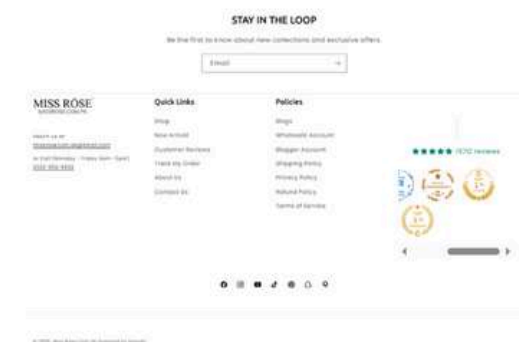
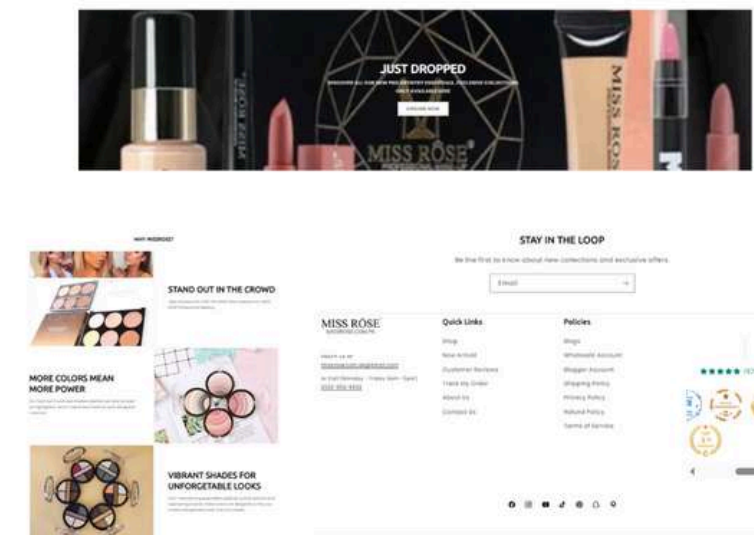
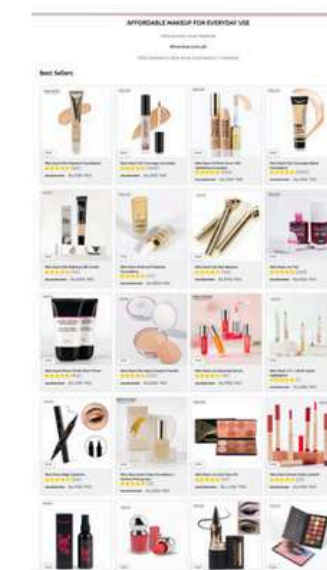
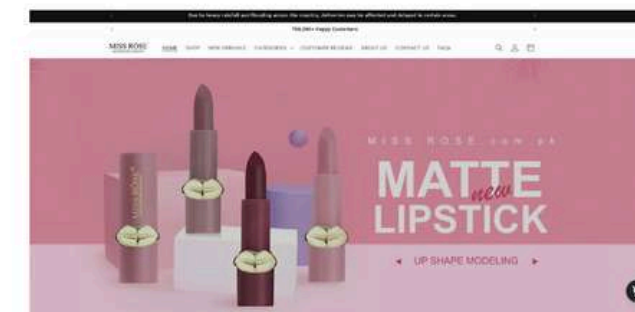
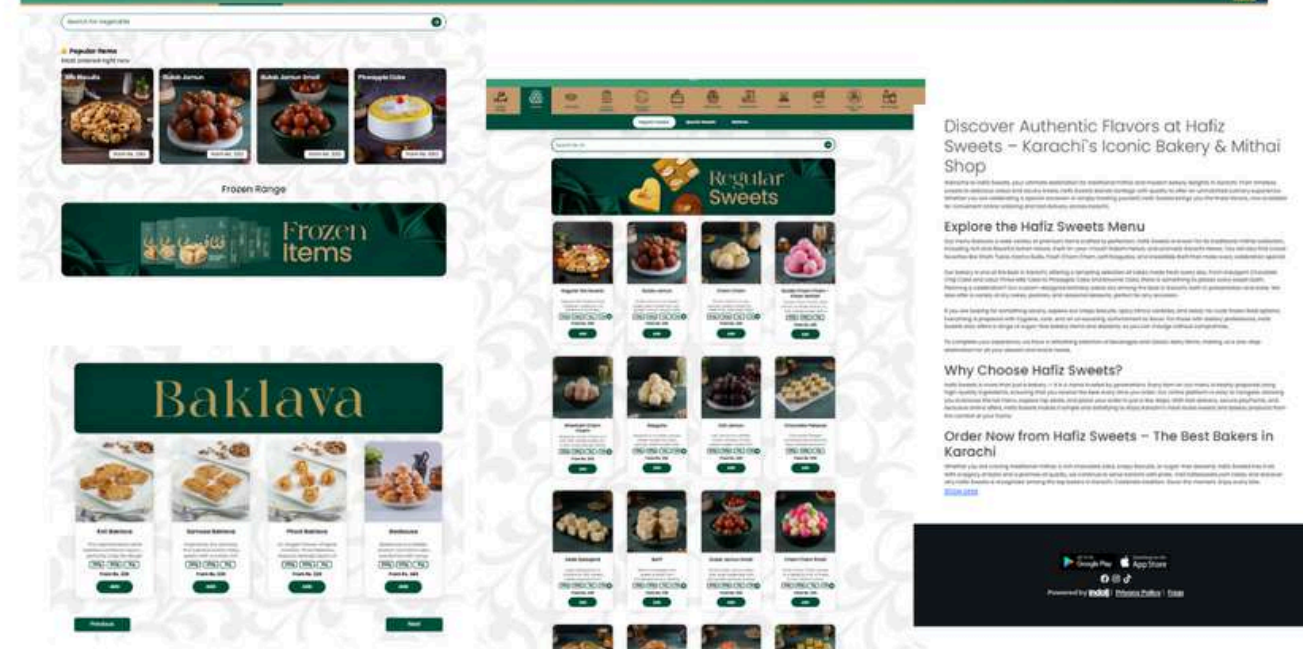


Proven Success:

Showcasing tangible results and client satisfaction through impactful projects.



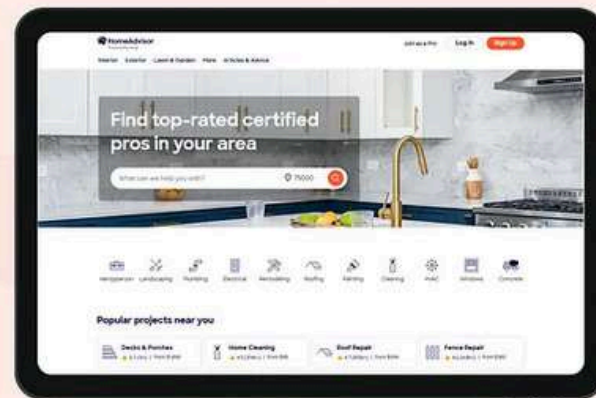
Proven Success:



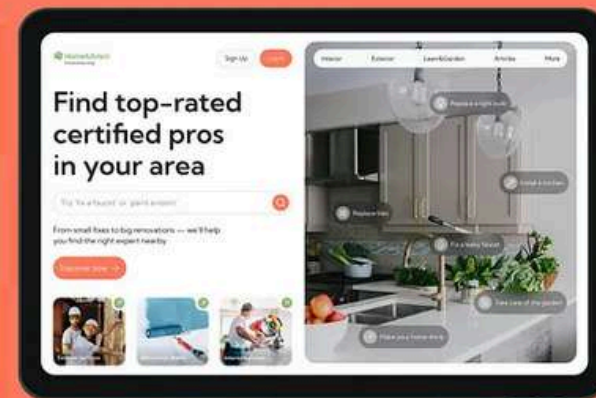
Proven Success:

Before and after projects which are done by NRC

Design before



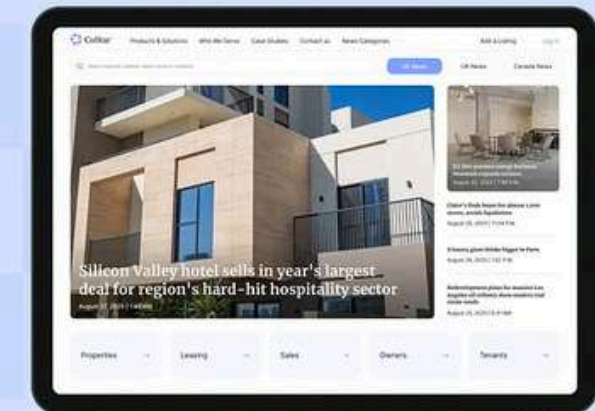
Design after



Design before



Design after



Why Partner with Us?

Experience the difference of a client-centric approach focused on your success.

Data-Driven Strategies

Decisions backed by insights for optimal performance.

Experienced Team

A dedicated team of experts committed to your project.

Transparent Communication

Clear, open dialogue throughout every project phase.

Scalable Solutions

Solutions designed to grow with your business needs.

Cost-Effective Approach

Delivering maximum value without compromising quality.

Conclusion

Digital Marketing

Digital marketing connects businesses with their audiences through websites, social media, search engines, email, and mobile apps. A strong digital presence boosts engagement, increases brand visibility, and drives growth. In today's competitive market, embracing digital marketing is essential for success. Start implementing these strategies now to stay ahead and expand your reach.

Connect With Us

Let's discuss how we can elevate your digital presence and drive your business forward.



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